



PARTNER SEARCH COSME

Project thematic: Diversifying the EU tourism offer and products - Promoting transnational thematic tourism products	
Funding Programme	COSME
Call for proposal	<p>COS-TOUR-2015-3-04: Supporting Competitive and Sustainable Growth in the Tourism Sector https://ec.europa.eu/easme/en/cos-tour-2015-3-04-supporting-competitive-and-sustainable-growth-tourism-sector-0</p> <p>THEME 2. Diversifying the EU tourism offer and products - Promoting transnational thematic tourism products</p> <p>Under this objective, the COSME programme intends to co-fund project partnerships that will diversify the European tourism offer by supporting transnational tourism products in the fields of a) sport and/or wellness and b) cultural or industrial heritage.</p> <p>Focus on a) sport and/or wellness activity tourism in synergy with natural areas /heritage</p> <p>"In this case, the transnational tourism product must be conceived and structured around sport and/or wellness activities. As possible examples, projects on transnational itineraries/trails/tourism offers in natural areas related to the following aspects could be supported: hiking or cycle routes, adventure tourism trails, outdoor activities trails, equestrian itineraries, itineraries linked to sports events including practice of specific sports e.g.: running, fitness, skiing, winter sports, water-based sports, itineraries linked to wellness, including spa tourism etc. This list is not meant to be exhaustive."</p>
Applicant	Taormina Etna District (coordinator) that is a consortium of local authority and SMEs (Public Body) – Sicily, ITALY
Description of the project	Develop a transnational rural tourism product based on cycling, hiking and horse-riding routes within territories that share a common theme. The current partners and the partner we are looking for are all territories with a strong heritage of the Punic civilization. We would therefore build a transnational route throughout all the partner territories around the wine and vineyards and/or the Olive tree - Olea europea - the name already unites us, these trees were introduced from Asia Minor

	across the Mediterranean from east to west, until the Iberian peninsula, carried by the Greeks and Phoenicians.
Partner sought	<p><i>Confirmed Partners from three Mediterranean Islands:</i></p> <ul style="list-style-type: none"> • <i>Taormina Etna District (coordinator) that is a consortium of local authority and SMEs (Public Body) – Sicily, ITALY</i> • <i>Eurolocal that is a consortium of local authority (Public Body) – Mallorca, SPAIN</i> • <i>Municipality of Rhodes (public body) – Rhodes, GREECE</i> • <i>Dawill Viaggi (SME = tour operator and travel agency) - Sicily, ITALY</i> • <i>Bike Experience Mallorca (SME) – Mallorca, SPAIN</i> <p>Looking for partner in countries <u>other than Spain, Italy and Greece.</u></p> <p>Ideally:</p> <ul style="list-style-type: none"> • Another island to keep uniformity of the consortium: Corsica, Malta and Cyprus • An association, federation or organization active in the fields described above (sport, wellness, natural or cultural activities)
Budget	<p>The maximum grant per project will be EUR 250 000. EASME expects to fund approximately 8 project proposals for each THEME. The grant is limited to a maximum reimbursement rate of 75% of eligible costs.</p>
Deadline of the call for proposal	30/06/2015
Deadline for receiving declaration of interest	ASAP
Contact	<p>Giandomenico Gangi giandomenicogangi@gmail.com Tel. +39.3394819038</p> <p>Please C.C the Brussels Office Representation of the region of Sicily: ufficiodibruxelles@regionesiciliana.be</p>