

CALCOLO DE MINIMIS

PREZZO PRE-ALLESTITO DE LUXE ENTE FIERA AL MQ € 387,00

PREZZO ICE-Agenzia PER STAND DA 9 MQ € 1.200,00

MQ 9 x € 387,00 = € 3.483,00 PREZZO PER 9 MQ CON ENTE FIERA  
MQ 9 = € 1.200,00 PREZZO PER 9 MQ CON ICE-Agenzia  
€ 2.283,00 QUOTA DE MINIMIS

## REQUISITI DI AMMISSIBILITA'

Possono partecipare alle azioni previste dal Piano le micro, piccole e medie imprese (MPMI) come definite nell'Allegato I del Reg. (CE) 800/2008 e regolarmente iscritte al registro delle imprese della CCIAA territorialmente competente unitamente a reti di impresa, consorzi, università, parchi tecnologici che:

- I. abbiano sede operativa in Sicilia, Campania, Puglia e Calabria;
- II. non si trovino in situazioni di morosità con l'Agenzia-ICE;
- III. siano in regola con le norme vigenti in materia fiscale, assistenziale e previdenziale,
- IV. siano in possesso di potenzialità di internazionalizzazione e capacità di apertura verso il mercato, ossia rispettare i seguenti requisiti minimi:
  - avere un sito internet o, in alternativa, essere presente con una pagina informativa in un social network;
  - essere in grado di garantire una risposta telematica (es: posta elettronica) almeno in una lingua straniera alle richieste provenienti da interlocutori esteri.
- V. non siano in stato di fallimento, di liquidazione, di amministrazione controllata.

## DICHIARAZIONE SOSTITUTIVA DELL'ATTO DI NOTORIETA'

(dichiarazione sostitutiva dell'atto di notorietà ai sensi dell'art. 47 del DPR 445 del 28.12.2000)

Il/La sottoscritto/a \_\_\_\_\_, in qualità di rappresentante legale dell'impresa<sup>1</sup> ☐/Consorzio di imprese ☐/ Start-up ☐/RTI<sup>2</sup> (Reti di imprese) ☐/o \_\_\_\_\_ con sede legale in \_\_\_\_\_ cap. \_\_\_\_\_ prov. \_\_\_\_\_ e-mail \_\_\_\_\_ Codice Fiscale e P.IVA \_\_\_\_\_

con riferimento alla Fiera \_\_\_\_\_

(luogo e data di svolgimento) – **Piano Export Sud – Prima Annualità - Linea di intervento B1 - finanziato dal Ministero Sviluppo Economico nell'ambito delle misure previste dal PAC (Piano Azione Coesione), consapevole delle sanzioni penali, nel caso di dichiarazioni non veritiere, di formazione o uso di atti falsi, secondo quanto disposto dall'articolo 76 del DPR 445 del 28.12.2000,**

### DICHIARA

- 1) che l'impresa è in attività e che ha sede operativa in \_\_\_\_\_;
- 2) che l'impresa non è in stato di fallimento, di amministrazione controllata, di liquidazione anche volontaria, di concordato preventivo e che nei suoi confronti non è in corso un procedimento per la dichiarazione di una di tali situazioni;
- 3) che l'impresa "non è un'impresa in difficoltà" ai sensi della nozione fornita dalla Commissione Europea con gli "Orientamenti comunitari sugli aiuti di Stato per il salvataggio e la ristrutturazione di imprese in difficoltà", richiamata dal Reg. (CE) n. 1998/2006 (de minimis);
- 4) che è in regola con le norme vigenti in materia fiscale, assistenziale e previdenziale;
- 5) che non si trova in situazione di morosità con l'ICE-Agenzia;
- 6) che è in possesso di potenzialità di internazionalizzazione e capacità di apertura verso i mercati esteri ossia di avere un sito internet o, in alternativa, essere presente con una pagina informativa in un social network; di essere in grado di garantire una risposta telematica (posta elettronica) almeno in una lingua straniera alle richieste provenienti da interlocutori esteri.
- 7) che non ha beneficiato dei contributi pubblici concessi in **regime de minimis**<sup>3</sup> (Regolamento CE n. 1998/2006 del 15 dicembre 2006, GUUE L 379 del 28.12.2006) sino alla data della presente dichiarazione **OPPURE** che l'impresa rappresentata ha beneficiato, nell'esercizio finanziario in corso e nei due precedenti, dei seguenti contributi pubblici di natura *de minimis* (indicare riferimento normativo, Ente erogante, data della concessione e importo del contributo);
- 8) che non ha ricevuto, per la medesima iniziativa, altri contributi pubblici per le spese oggetto dell'agevolazione.

Data \_\_\_\_\_ Luogo \_\_\_\_\_

(Timbro dell'impresa e firma del legale rappresentante)

<sup>1</sup>solo Micro, Piccole e Medie Imprese (MPMI) ai sensi della Raccomandazione della Commissione 2003/361/CE pubblicata sulla Gazzetta Ufficiale UE L124 del 20.5.2003.

<sup>2</sup> solo se costituita da almeno 3 PMI attraverso la sottoscrizione di contratti di rete, ai sensi del Decreto Legge 31.5.2010, n. 78, convertito dalla Legge n.122 del 30.7.2010

<sup>3</sup> l'importo complessivo degli aiuti de minimis concessi ad una medesima impresa non deve superare i 200.000,00 Euro nell'arco di 3 esercizi finanziari.



The provisions subject to which exhibitors may take part in the international Marine Equipment Trade Show "METS 2014" (hereinafter referred to as the exhibition) are laid down in these Specific Terms and Conditions and in the Standard Terms and Conditions of Event Participation (hereinafter called Standard Terms).

#### Venue and dates

The exhibition will be held in the Europa Complex, Holland Complex and Elicium of the Amsterdam RAI Exhibition Centre, Europaplein in Amsterdam from Tuesday 18 November to Thursday 20 November 2014.

#### Opening hours

The exhibition will be open to visitors on Tuesday 18 November 10 a.m. to 6 p.m. on Wednesday 19 November from 9 a.m. to 6 p.m. and Thursday 20 November from 10 a.m. to 5 p.m. For exhibitors, the building will be accessible from two hours before the opening until two hours after the closing of the exhibition.

#### Construction and dismantling period

Amsterdam RAI will be open for the delivery of goods from Sunday 16 November 2014 (from 8 a.m. to 8 p.m.) and to Monday 17 November 2014 (from 8 a.m. to 5 p.m.). Goods should be removed between Thursday 20 November 2014 from 6.30 p.m. until Friday 21 November 2014, 12 noon.

#### Organisation

The exhibition is organised by Amsterdam RAI B.V. under the auspices of ICOMIA, International Council of Marine Industry Associations (hereinafter and in the Standard Terms referred to as 'the organisers').

The correspondence details are:

Amsterdam RAI

Project team METS 2014

P.O. Box 77777

1070 MS Amsterdam

The Netherlands

T: +31 (0)20 549 12 12; F: +31 (0)20 549 18 89;

@: [mets@rai.nl](mailto:mets@rai.nl); W: [metstrade.com](http://metstrade.com)

#### Exhibition Committee

The Exhibition Committee consists of representatives of the above mentioned authorities and invited members. An Entry Committee has been appointed by the Exhibition Committee for assistance. The Exhibition Committee retains the right to review the acceptance of products at all times.

The Exhibition Committee retains the right to review to refuse products which are not consistent with the Exhibition programme as described below. In case of doubt, it is advisable to seek advice from the organisation before registration.

#### Entry Committee

The function and authority of the Entry Committee includes the following:

- Evaluating the exhibits as described under "Exhibition programme";
- Evaluating compliance with the rules as given under "Exhibitors";
- Maintenance and interpretation of the remaining provisions of both the Specific Terms and the General Terms;
- Monitoring compliance with the regulations relating to lay-out, decorations, safety, advertising, unfair competition, noise nuisance, etc.

#### Exhibition programme

The exhibition programme comprises:

- Equipment, engines, materials and systems for the small boat and leisure craft trade and industry;
- Equipment, materials and systems for the design, construction and operation of leisure craft marinas.

The complete and official product description of products which are permitted to exhibit at METS is communicated to prospects and exhibitors on request by the organisation via [mets@rai.nl](mailto:mets@rai.nl). The complete and official product description is also available online via [metstrade.com/exhibitionprogramme](http://metstrade.com/exhibitionprogramme).

It is the exhibitor's responsibility to ensure that the products which are displayed comply with national and regional standards, and to ensure that non-compliant products are marked as such (EU only).

#### Please note that:

- 1) Boats are **not** accepted, the only exception being small inflatable boats/tenders which are unmistakably for use as marine life saving purposes and with a max. of 3.20 metres length. The boats in question may not rise above the stand. Inflatable (auxiliary) boats of any size with integral inboard engines are also expressly forbidden;
- 2) Services eg. financial or advisory; as opposed to goods, are not accepted;
- 3) Boat trailers of a length exceeding 4 metres are expressly forbidden. It is not permitted to exhibit products in and/or on the trailer. It is permitted to stack several trailers on top of each other, always provided that they remain within the dimensions of the stand;
- 4) Marine accessories are accepted only if they are strictly marine related;
- 5) Semi manufactured products are accepted only if they are strictly marine related;
- 6) Cutlery is accepted only if they are strictly marine related;
- 7) Watersports accessories such as tubes, wakeboards and canoes are excluded from the METS exhibition programme.

Products that are excluded from the METS exhibition programme, but will be exhibited at METS 2014 will be removed from the stand on the risk and costs of the exhibitor.



## Exhibitors

The products described under Exhibition programme may only be exhibited by companies who are either manufacturers or authorised distributors of these materials and equipment. (Authorised) distributors are accepted only under the condition that they can show a confirmation from their manufacturer and stating that the manufacturer will not be present at METS and that this particular distributor is authorised by the manufacturer to exhibit at METS. If this is questionable, the organisers reserve the right to ask for written verification. Authorisation is at the full discretion of the organisers, who may refuse exhibitors without incurring any liability.

## Demonstrations

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by the organisers. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

## Participation fee

The participation fee consists of the non-refundable registration fee of € 495.00 supplemented by the following tariffs for stand rental, including construction and furniture. If an "additional" company exhibits within the stand space rented by the "main" exhibitor – with a maximum of two participants per 12 m<sup>2</sup> - € 495.00 registration fee will be charged per "additional" company. The registration fee also covers the costs of mentioning in the official exhibitor list, the METS 2014 Catalogue and a 365 days presentation on metstrade.com (MyPage) and the company name on the fascia board.

## Uniform stand construction packages - Prices

The tariffs for stand rental per m<sup>2</sup>, as referred to in article 7 in the Standard Terms are:

Type uniform stand package	Application before 1 March 2014	Application from 1 March 2014
Standard* package	€ 349.00/m <sup>2</sup>	€ 370.00/m <sup>2</sup>
Deluxe** package	€ 387.00/m <sup>2</sup>	€ 408.00/m <sup>2</sup>
Royal*** package	€ 412.00/m <sup>2</sup>	€ 433.00/m <sup>2</sup>

The above mentioned prices are excluding registration fee. The minimum stand space available is 12 m<sup>2</sup> (4 m width x 3 m deep). Rental of stand space is possible per standard measurement of 4 m x 3 m or in multiples of these modules. Different stand dimensions can only be arranged in consultation with the organisers. Account is taken, wherever possible, of the exhibitors' wishes for the number of m<sup>2</sup> and preferences for stand dimensions and location. However, the organisers cannot guarantee in advance that the exhibitors' wishes will be met.

## Uniform stand construction packages - Regulations

Exhibitors are not allowed to handle stand construction themselves. Nor are they allowed to attach any eye-catching objects outside or above the standard stand or to attach any other high or projecting objects in, on or around the stand. It may be possible to obtain an exception to this rule, depending on the exhibition material, after consultation with the organisers and with their written permission. The fascia board and pillars must however remain in its original state. It is not allowed to put stickers on the fascia board nor to drill, screw, staple or nail in walls or aluminum parts of the stand. With regards to the application of stand decorations we advise you to use the double sided tape provided by the organisers. Please note that the coloured piping of the aisle carpet is not part of your stand.

All exhibits are displayed at the discretion of the Entry Committee, which retains the right to refuse and remove products.

## Uniform stand construction packages - Types

Three different uniform stand packages are available. Full details and artist impressions are available via metstrade.com and can be obtained from the organisers. The following fittings and facilities are included in the uniform stand construction packages (based on the minimum stand size of 12 m<sup>2</sup>):

### Standard\*:

- Standard partition walls (white, 100 cm width/250 cm height);
- Floor covering carpet tiles;
- Fascia board (colour white) with stand number/company name/country;
- Lockable storage (1x1 m, incl. coat rack);
- 1 table, 3 chairs; from 36 m<sup>2</sup> 2 tables and 6 chairs ;
- 1 counter; from 36 m<sup>2</sup> 2 counters;
- 2 rails with 2 spot lights; from 36 m<sup>2</sup> 4 rails with 2 spot lights, including consumption;
- 1 plug socket 220-Volt including consumption with a maximum of 2.000 Watt;
- Daily cleaning of the stand;
- 200 printed invitation cards free of charge (upon request);
- Free WiFi.

### Deluxe\*\*:

- Based on contents package "Standard\*".

### Different:

- Standard partition walls facilitated with colour "grey";
- Chairs, table and counter facilitated in comfortable and luxurious version;
- Brochure rack;
- Company logo (full colour) on carpet tile;
- Catering: lunch package for 4 persons, delivered daily on your stand.



#### Royal\*\*\*:

- Based on contents package "Standard\*\*".

#### Different:

- Standard partition walls facilitated with colour "beech";
- Chairs, table and counter facilitated in a very comfortable and exclusive version;
- Company logo (full colour) on 1 extra partition wall (colour blue);
- 300 printed METS invitation cards (to invite your clients);
- Catering: - Lunch package for 4 persons, delivered daily on your stand;
  - Coffee/tea, delivered 2x daily on your stand;
  - Fridge in your stand, filled with 48 soda's and 24 cans of beers, refilled daily.

#### Space allocation

Space is allocated at the organisers' discretion, based on the availability of space and taking the wishes of each exhibitor as much into account as possible. Is a waiting list needs to be established as a result of lack of space, this will be handled by date of receipt of the registration form. No rights can be claimed from allocations of prior METS exhibits. Account is taken, wherever possible, of your wishes for the number of m<sup>2</sup> and preferences for stand dimensions and location. However, the organisers cannot guarantee in advance that your wishes will be met.

#### Invitation cards

Exhibitors can order printed and digital invitation cards for distribution to their clients. Printed invitation cards can be ordered in batches of 50 at a cost of € 27.50 excl. VAT. Purchased invitation cards cannot be refunded by Amsterdam RAI. Digital invitation cards can be ordered free of charge. The first 200 (Standard and De Luxe package) or 300 (Royal stand package) ordered printed invitation cards are free of charge.

#### Terms of payment

In accordance with the provisions of article 7 of the Standard Terms, the uniform stand construction package costs should be paid in two instalments, namely:

- 1<sup>st</sup> advance invoice of 25% of the total number of square metres reserved, plus the registration fee: within 21 days of the date of the first advance invoice (advance invoices are sent from 365 days before the exhibition);
- 2<sup>nd</sup> advance invoice of 100% (minus the 25% of the first advance invoice): within 21 days of the date of the second advance invoice (these are sent from 105 days before the exhibition).

No advance invoices are sent from 105 days before the exhibition. In the event of application less than 105 days before the first build-up day of the exhibition the amount owed should be paid in full together with the application, but at least four days before the first build-up day.

#### VAT Regulations

Due to VAT rules regarding the place of supply of services, whereby we do not have to invoice Dutch VAT on stand rental and stand construction, you must enter your full VAT number on the Registration Form or enclose a statement from the tax authorities that qualifies you as a taxable person. If this information is not provided, we are obliged to charge Dutch VAT on all our invoices. The rule is only applicable to non-Dutch exhibitors.

#### Disputes

Any complaints should be made within 30 days of the last day of the exhibition. Complaints brought to our attention beyond this deadline will not be addressed.

#### Sponsor Packages

Exhibitors can reserve a Sponsor Package. The Sponsor Packages consist of several promotional activities setting your company in the spotlight before, during and after the exhibition. You can choose either a Gold, Silver, Bronze or Ivory package. The number of Sponsor Packages is limited. Sponsor Packages will be allocated on a first come, first served basis. For more information on the packages you can contact the METS project team at [mets@rai.nl](mailto:mets@rai.nl).

#### Terms of payment/cancellations Sponsor Packages

The Sponsor Packages will be invoiced in one instalment of 100%. Invoices are sent from 182 days before the first construction day of the exhibition onwards.. Payment within 21 days of the date of the invoice.

The cancellation terms below will apply when cancelling the Sponsor Package ordered:

- 50% if cancellation is made less than 182 days but more than 62 days before the first day of the construction of the exhibition
- 100% if cancellation is made less than 62 days before the first day of the construction of the exhibition.

If the participation in the exhibition will also be cancelled, the cancellation terms mentioned in the Standard Terms of Amsterdam RAI apply additionally.

#### INTELLECTUAL PROPERTY POLICY – PROTECTING YOUR BRANDS AND PRODUCTS

Exhibitions have proven to be an excellent platform to showcase new technologies, products and innovations to the market for the first time. Research has shown that learning about new innovations is one of the important most reasons for visitors to attend an exhibition. But when you're company is investing time, money and resources in research and development you do want to make sure you can protect your innovations and receive the full benefits of the investments made.

Amsterdam RAI, owner and organiser of METS, understand how important this is for you and is committed to help you protect your innovations through your Intellectual Property Rights during METS/SYP 2014 exhibition in Amsterdam. Therefore a new Intellectual Property policy has been introduced. This includes an Expert Committee and an IP Legal Desk that will be present during the last build up day (November 18th) and the first day of the show (November 19th). The Conditions of Participation for future editions have been revised and made more specific, so where there may be serious doubt, we are better equipped to assist you in preventing the displaying of specific product(s) or service(s).

#### **Practical implications during METS/ SYP 2014 in Amsterdam**

Since Amsterdam RAI has specific and detailed knowledge on product development and/or new technologies, we decided to install an (leisure marine industry) Expert Committee to advise the organisation. The Committee will be able to evaluate the products and related documents and advise the organisation whether or not there is a(n) (possible) infringement. In the event that the Committee is of the opinion that there is serious possibility of (likely) infringement, the organisation will be required to remove from the exhibition the product(s) and all (sales)information/graphics related to this product.



The final decision whether there is infringement or not, will have to be decided between the parties in court during or after the exhibition. We want to emphasize that in the case of a positive court decision that a product exhibited at METS is indeed infringing Intellectual Property Rights, the infringing company will be banned from all METS/ SYP exhibitions for the period of 3 years.

In order to evaluate possible infringement thoroughly, we advise you to bring all relevant IP documents (such as patents and trademarks registrations) with you to the show.

#### **What can you do?**

Amsterdam RAI cannot undertake any action against any infringements without your help. We therefore urge you to take all possible precautions to prevent brand and product piracy. In brief, this means registration of your brand, product and/or innovation with the appropriate authorities. This creates a clear position in case evidence of infringement is required. It also helps you protect your Intellectual Property at other trade shows or in other situations. During METS a IP Legal expert will be available to assist in and advise you on these topics.

#### **IP Legal expert**

During the last build up day (November 18th) and the first day of the show (November 19th) an IP Legal expert will be present on site and available via the Project team in the organiser's office. An attorney from the long-established Netherlands-based law firm Houthoff Buruma will be able to advise you on what steps you can take to protect your products, brands and trademarks in the Netherlands. You may also be advised on what to do if you decide to go to court in the Netherlands if IP and copyright infringement is suspected or detected at the show.

#### **What to do in case you suspect your IP is violated during METS?**

**Step 1:** Contact the IP Legal expert via the Project team in the organizer's office (located in between Elicium and hall 9-10/11. Please that this is only possible on November 18th and November 19th only!). The Expert Committee will be gathered.

**Step 2:** Present your product(s) and (if available) legal documents (registrations for trademarks, patents etc.) to the Expert Committee.

**Step 3:** The Expert Committee will review your evidence as well as the allegedly infringement product(s).

**Step 4:** If the Expert Committee is of the opinion that there is a serious possibility that the investigated products indeed are infringing the Intellectual Property Rights of other exhibitors, the organization will ask (and in necessary force) the infringing exhibitor to remove the suspected products from the exhibition (including all related images, sales material etc.).

**Step 5:** If you choose so, you can contact an attorney to take further legal action against the exhibitor. A list of Amsterdam-based law offices will be available at the trade show.

#### **Other IP Law offices in Amsterdam**

Klos Morel Vos & Schaap  
Weteringschans 24 | 1017 SG Amsterdam | +31 20 577 3577 | [www.kmvs.nl](http://www.kmvs.nl)

Brinkhof lawyers  
De Lairesestraat 111-115 | 1075 HH Amsterdam | +31 20 30 53 200 | [www.brinkhof.com](http://www.brinkhof.com)

Nauta Dutilh  
Strawinskylaan 1999 | 1070 XV Amsterdam | + 31 20 71 71 000 | [www.nautadutilh.com](http://www.nautadutilh.com)

Bingh lawyers  
Stadhouderskade 14A | 1054 ES Amsterdam | + 31 20 753 2900 | [www.bingh.com](http://www.bingh.com)

De Brauw Brackstone Westbroek  
Claude Debussylaan 80 | 1082 MD Amsterdam | + 31 20 577 1771 | [www.debrauw.com](http://www.debrauw.com)

#### **Disclaimer**

The Intellectual Property Policy will be part of the General Terms and Conditions of METS 2014. Neither Amsterdam RAI, nor METS/ SYP or the Expert Committee can be held liable for any damages as a result of its assistance to assist in protecting IP Rights, the outcome of a court decision and/or settlement between parties involved in an IP conflict.